



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 2/28/2021

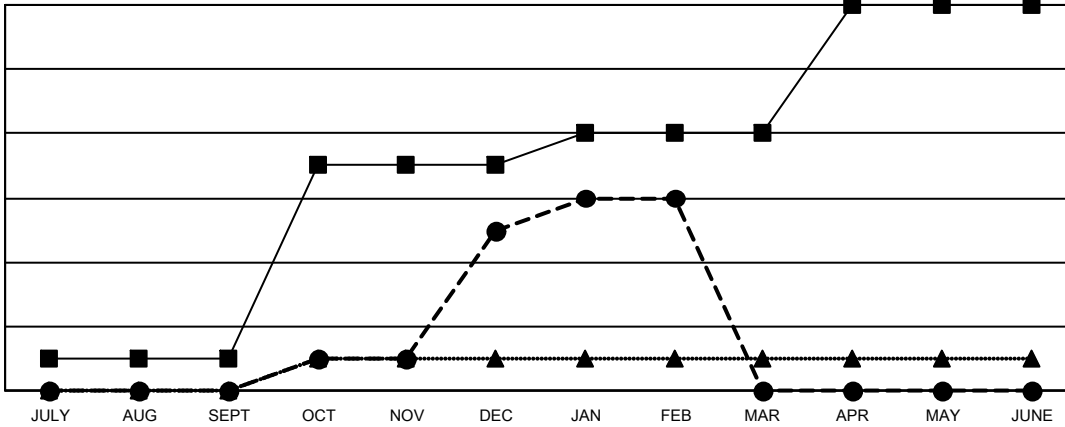
Multiple District 1

LOCATION: ILLINOIS

Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	1	0	1
OCT/NOV/DEC	6	5	2
JAN/FEB/MAR	1	1	8
APR/MAY/JUNE	4	0	0

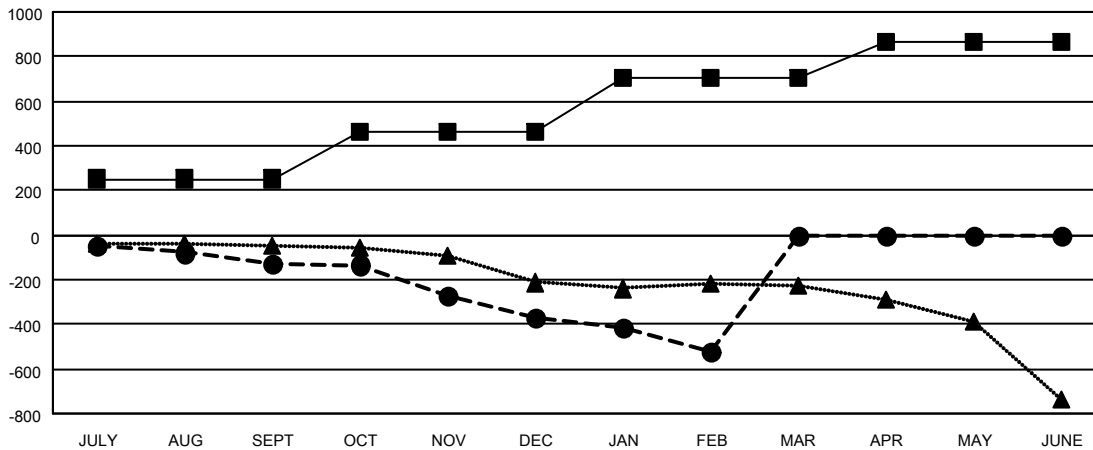
Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	252	176	273
OCT/NOV/DEC	212	292	507
JAN/FEB/MAR	237	133	272
APR/MAY/JUNE	162	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 11	
<u>DROPPED MEMBERS</u>	
DECEASED	178
CLUB CANCELLED	155
OTHER	719
TOTAL	1,052

151 CLUBS OF 475 ADDED 1 OR MORE NEW MEMBERS

<u>GENDER DISTRIBUTION</u>	
MALE	9,327 (73.63%)
FEMALE	3,341 (26.37%)

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

TOTAL FAMILY UNIT MEMBERS	1,819
FAMILY MEMBERS PAYING HALF DUES	937